

INSTRUCTOR

WELCOME PACKAGE



WWW.SOCAFIT.CA

Hello!

Thank you so much for your interest in becoming a SocaFit instructor!

As you embark on this exciting journey with us, I encourage you to think of this role as more than just an instructor. We are storytellers, guides, and sources of inspiration for our participants. Whether you're leading a heart-pumping Power Soca session or guiding students through the sultry rhythms of Groovy Soca, our dedication to the love of the Caribbean culture and wellness will always shine through!

Our classes are more than just a place to dance; it's a space for empowerment, self-expression, and cultural celebration. Your contributions will play an instrumental role in shaping this environment, ensuring that every individual who walks through our doors feels welcomed, valued, and motivated to dance their heart out.

Please know that if you decide to take this journey, you are not alone. Our team is here to support you. Together, we'll continue to push the boundaries of dance instruction, spark creativity, and make a lasting impact on the lives of those we have the privilege to teach.

Cherelle George

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Mission

At SocaFit, our mission is to inspire individuals through Caribbean fitness and dance, creating a diverse, supportive community for personal growth and holistic well-being. We empower members to achieve fitness goals, express creativity, and strengthen mind-body connections, fostering a joyful, inclusive environment to experience SocaFit's transformative power.

Vision

At SocaFit, we aspire to be the top Caribbean-inspired fitness and dance brand, globally transforming lives. Our vision is a future where people of all ages, backgrounds, and fitness levels embrace Caribbean culture's joy and energy through our innovative programs. We aim to lead the fitness and dance industry worldwide with exceptional, authentic experiences, fostering excellence, creativity, accessibility, and inclusivity. SocaFit empowers members to lead healthier, happier, and more fulfilling lives.



TRAINING COURSE

PreRequisites:

First Aid & CPR

Group Fitness Certification and Dance experience is preferred but not required

Our comprehensive SocaFit Training 1 day course equips you with the skills, knowledge, and certification you need to confidently start your SocaFit instructor career.

Our course includes:

- ☐ SocaFit Instructors E-Manual
- ☐ SocaFit Instructional videos
- ☐ SocaFit Certification of Completion - Valid 12 months from registration date
- ☐ SocaFit Comuunity Group

After completing the course, you'll be required to record yourself teaching a SocaFit class. This recorded class should have a duration of 15 to 20 minutes and should encompass all the practical elements and techniques discussed during our 1 day training course.

Why the Practical Demonstration?

The practical demonstration is a crucial step in your certification process. It allows us to ensure that you've grasped the concepts and are capable of delivering an engaging and effective SocaFit class. It's also a fantastic opportunity for you to showcase your personality, unique style and passion for SocaFit.

Once your recorded/live class meets our criteria and has been approved by a SocaFit Director, you'll be officially recognized as a fully certified SocaFit instructor and awarded your Certificate of Completion!



How Much Money Can I make?

The amount of money you can make as an instructor can vary significantly and depends on several factors. First and foremost, it depends on how much time and effort you are willing to invest in your role as an instructor. The more time and energy you dedicate to teaching, developing your skills, and expanding your offerings, the greater your earning potential.

Monthly Expenses:

\$35.00 membership fee
\$120.00 Studio Rental @\$40.00/hr

Total Monthly Expenses: \$155.00

Monthly Revenue:

15 Participants
\$20.00/per participant
1 hour a week

 $15 \times 20 = \$300.00$
4classes x \$300 = \$1200

Total Monthly Revenue = \$1200.00

Total Monthly Expenses = \$155.00

Net Income= \$1045.00

Based on CAD prices following a drop in schedule
Approx values



INVESTMENT

SocaFit 1 day Training

(One Time Fee)

\$300 +GST

MONTHLY MEMBERSHIP OPTIONS

A monthly membership grants you the licensing authorization to utilize and instruct using the SocaFit program.

SocaFit Membership 1 - \$30.00+gst

This option provides you with continued access to our instructor resources, updates, and support to help you excel in your SocaFit journey.

- License to teach SocaFit
- SocaFit Playlist

SocaFit Membership 2-\$35.00+gst

Choose this option for premium access to exclusive instructor content, advanced training materials, and priority support.

- License to teach SocaFit
- Socafit Playlist
- 2 Pre choreographed videos with tutorial breakdown (Monthly)
- 4 SocaFit steps to add to your choreography (Monthly)
- Choreography review - Are you unsure about the flow of a piece you created? No worries, Our SocaFit Director will review and provide you with some feedback



As a SocaFit instructor, please be aware that you are operating as an independent contractor and not an employee of SocaFit. While we are excited to have you as part of our dynamic team, it's important to understand the nature of our working relationship. As an independent contractor, you have the freedom to manage your own schedule, teaching methods, and class structures within the framework of our program's vision and mission. You are responsible for your own taxes, insurance, and other legal obligations.

SocaFit will provide support, guidance, and resources to ensure your success, but you are ultimately in charge of your own business within the realm of SocaFit. We value your expertise and enthusiasm in sharing the joy of Soca music and dance, and we look forward to collectively spreading the rhythm and energy of Soca to individuals around the world.

Questions

Feel free to reach out if you have any questions!



Contact:

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